Project Design Phase-**||**

**CLOUD DEPLOYMENT**

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| TEAM LEAD | R.MUSICA |
| NM ID | 76860632B2D43EFBE814FEC16F13E5E4 |
| PROJECT NAME | How To Add Google Analytics To A Website |

1. Create a Google Analytics Account:

- If you don't have one, sign up for a Google Analytics account on the Google Analytics website.

2. Set Up a Property:

- Within your Google Analytics account, create a new property to track data for your website.

3. Get the Tracking Code:

- Google Analytics will provide you with a tracking code snippet (JavaScript) for your website. This code is unique to your property and should be included in the HTML of your website's pages.

4. Implement the Tracking Code:

- Insert the tracking code into the HTML of your web pages. This code will collect data on user interactions and send it to Google Analytics.

5. Configure Goals and Events:

- Define specific goals and events within Google Analytics to track important user interactions, such as form submissions or specific page views.

6. Enable Enhanced Ecommerce (if applicable):

- If you have an e-commerce website, consider setting up Enhanced Ecommerce tracking to monitor product sales and shopping behavior.

7. Use Google Tag Manager (optional):

- For more advanced tracking and tag management, you can use Google Tag Manager, a separate tool that works alongside Google Analytics.

8. Cloud Hosting:

- Ensure that your website is hosted on a cloud platform like Google Cloud, AWS, or others. This allows for scalability and efficient data collection.

9. Monitor and Analyze Data:

- Once your tracking code is implemented, monitor the data in your Google Analytics account to gain insights into user behavior, traffic sources, and other relevant metrics.

10. Regularly Maintain and Optimize:

- Continuously review and optimize your Google Analytics setup to ensure it accurately tracks the data you need for your website.